

USDLA Award Criteria  
 Best Practices in Distance Learning Programming (for an individual program or series)  
 Satellite Distance Learning

Criteria Scoring scale Exceptional=4, Good=3, Adequate=2, Poor=1, Inadequate=0	Platinum	Gold	Silver	Bronze
<b>A. Production – Demonstrates a high level of Production Quality</b>				
<p><b>Lighting</b></p> <ul style="list-style-type: none"> <li>Balanced lightening within broadcast area</li> </ul> <p><b>Sound</b></p> <ul style="list-style-type: none"> <li><b>Audio is Clear</b> – background audio does not distract from narration</li> <li><b>Soundproofing:</b> Broadcast studio/ meeting space with attempt at sound proofing material Sounds from immersive environment enhance program delivery/content, aid in realism of experience</li> <li><b>Microphones:</b> Presenter is microphoned appropriate for delivery needs (lavaliere for noisy environment, table mics for panel discussion)</li> </ul> <p><b>Visual Environment</b></p> <ul style="list-style-type: none"> <li>Attractive set design which reimforces program objectives. Environment is consistent with content of program/meeting/ training/ procedure and does not distract</li> </ul>				

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<b>B. Program Delivery - Content</b>				
<p><b>Integration of Technologies:</b></p> <ul style="list-style-type: none"> <li>• Multimedia peripherals and audio/visual variety enhances programs/meetings/trainings/procedures,</li> <li>• Illustrates concepts and helps keep interest (DVD, VHR, Power Point, Document Camera, etc...)</li> <li>• Interactivity:           <ul style="list-style-type: none"> <li><b>Pre-K12</b> Program engages the participants and is highly interactive on several levels</li> <li><b>Corporate/Business/ Government</b> Program engages the participants and is interactive</li> <li><b>Higher Education</b> Program engages the participants and is highly interactive on several levels</li> <li><b>Telehealth</b> Program/training/procedure engages the participants and is interactive</li> </ul> </li> <li>• <b>Alignment to Standards:</b> <ul style="list-style-type: none"> <li><b>Pre-K12</b> Aligns to state national standards and performance indicators. Effective for student learning as measured by cognitive and affective measures.</li> </ul> </li> </ul>				

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<p><b>Corporate/Business/Government</b> Aligns to best practices for training professional development</p> <p><b>Higher Education</b> Aligns to standards and performance indicators</p> <p><b>Telehealth</b> Aligns national standards and performance indicators practiced by national telehealth/telemedicine organizations i.e.  <a href="http://www.atmeda.org/search/search.htm">http://www.atmeda.org/search/search.htm</a>  <a href="http://telehealth.hrsa.gov">http://telehealth.hrsa.gov</a></p> <ul style="list-style-type: none"> <li>• Integration of Differentiated Instruction: multiple intelligences, inquiry based approach, preferred learning styles are utilized to increase participant engagement and learning</li> <li>• Provided Concepts that Could not be Gained in traditional classrooms setting or without access to a traditional classroom/ training setting</li> <li>• Appropriate for the Target Audience</li> </ul>				

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<b>C. Program Development Presenter</b>				
<ul style="list-style-type: none"> <li>• “Point of View”: eye contact with camera</li> <li>• Voice Control: Good voice control and inflection</li> <li>• Presenter(s) knowledgeable in Content Area: Presenter can answer all questions and possesses a depth and breadth of content knowledge. Demonstrates passion and excitement for subject/content</li> <li>• Engagement: the presenter engages participants by using a variety of delivery styles and techniques</li> <li>• Adaptability: Easily adapts to participant ability and participant level of preparation</li> <li>• Attire: Presenter wears appropriate attire which does not distract audio or visual quality of program presentation</li> </ul>				

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<b>D. Wrap Around Experience:</b> Pre, post, supplemental and next step/follow up materials are appropriate to enhance programs/meetings/trainings/procedures and participant learning. Materials are available which support learning both prior to and following programming				
<b>E. Has an Impact on Participant Learning</b>				