



2005 USDLA Distance Learning Awards

Category I

21ST Century Best Practice Award for Distance Learning

Information and Judging Attributes

This award is given to an agency, institution, or company that has shown outstanding leadership in the field of distance learning. The award recognizes pioneering organizations in the field that have changed distance learning, as well as new organizations that have challenged existing practice by developing new and innovative solutions for distance learning instruction and employee distance learning training programs.

Entries will be judged on three or more of the following attributes:

1. Organization has been recognized as a pioneer in the field of distance learning by developing programs and services that have advanced the knowledge base and have a national and/or international reputation for excellence.
2. Organization has a comprehensive distance learning program with a regional, state-wide or multi-state audience.
3. Organization has developed innovative approaches to the delivery of distance learning programs and has demonstrated a capacity to rapidly adjust to the evolving nature of the field.
4. Organization has a strong evaluation process to monitor the effectiveness of its distance learning programs. Strong statistical data attests to the instructional success of the distance learning program.
5. Organization has a strong business plan demonstrating sound fiscal management, effective marketing and promotion of products and services, an expanding base of clients, and evidence of strong fiscal growth.

6. Organization management team has a long-term vision for future growth and leadership in the field of distance learning.

7. Organization has developed a unique distance learning program with instructional services that are not offered by any other organization. Agency effectively addresses the needs of a special group of clients.