



FOR IMMEDIATE RELEASE  
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***BERKELEY COLLEGE CELEBRATES  
NATIONAL DISTANCE LEARNING WEEK***

Berkeley College is pleased to announce its celebration of National Distance Learning Week, November 8-12, 2010. Sponsored by the United States Distance Learning Association, National Distance Learning Week promotes and celebrates the tremendous growth and accomplishments occurring today in distance learning programs offered by schools and colleges, businesses, and governmental departments. The Berkeley College Online National Distance Learning Week celebration includes:

- **The Berkeley College Online Sample Course**
- **Finding Out if Online Learning Is Right for You**
- **A Virtual Open House**
- **Five Career Webinars designed to help you jump start your job search.**  
Each webinar is one hour from 6:00 – 7:00 pm. Schedule and topics include:  
November 8 – Resumes  
November 9 – Letters of introduction, cover letters, and e-mails  
November 10 – How to find opportunities – CareerZone, LinkedIn, and networking  
November 11 – Interviews  
November 12 – Thank-you letters and follow-up
- **Online Scavenger Hunt**  
Berkeley College students and alumni experience the world of online learning through this Berkeley College Online virtual game. Participants who submit responses to questions have an opportunity to win a \$100 gift card from the Berkeley College Bookstore.
- **Faculty Symposium**  
Berkeley College Online faculty members are celebrating National Distance Learning Week with an all-day symposium on Monday, November 8, at the Berkeley College Garret Mountain Campus in Woodland Park, NJ, for faculty who teach online at Berkeley College. Proceedings include guest speaker W. Scott Lewis of the National Center for Higher Education Risk Management, who

will present Law 101 for Online Faculty in the morning. Afternoon sessions will be presented by Berkeley College faculty and staff. In addition, the Academic Support Center, Advisement, Student Development and Campus Life, Career Services, Library, Information Systems and the Bookstore will host tables with information for faculty in the afternoon.

- **Berkeley College Online Bookstore Celebrates Distance Learning**

In addition, the Berkeley College Online Bookstore will be offering free shipping on all items purchased during National Distance Learning Week. Go to: <http://Bookstore.BerkeleyCollege.edu/>. Berkeley College students and alumni are invited to participate in the Berkeley College National Distance Learning Week Essay Contest. Submit a 250-500 word essay on the topic, “How has online learning enhanced your experiences at Berkeley College?” to [essay@BerkeleyCollege.edu](mailto:essay@BerkeleyCollege.edu) by November 14, and you could win a \$150 (first prize) or \$100 gift certificate to the Berkeley College Bookstore.

For more information, go to <http://berkeleycollege.edu/Online/ndlw/>.

A leader in business education for 79 years, Berkeley College is accredited by the Middle States Commission on Higher Education, and enrolls nearly 9,000 students — including more than 800 international students — in its Baccalaureate and Associate degree programs. The College has four New York locations — Midtown Manhattan, Lower Manhattan in the Wall Street area, Brooklyn, and White Plains. And in New Jersey there are four locations — Woodland Park (formerly West Paterson), Paramus, Woodbridge, and Newark. Berkeley College Online also offers full degree programs. Programs are offered in more than 20 career fields. The website address is [www.BerkeleyCollege.edu](http://www.BerkeleyCollege.edu)

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