



**Concurrent Session 1**  
**Monday, April 30, 2018**  
**10:00-11:00am**

**Circle City 3**

**Designing and Accessible Inclusive Learner's Path**

**Presented by: Scott Ready (Blackboard)**

**Track: TTL / Constituency: HE**

As educators, we are all intrinsically motivated by a learner's progress on the journey of knowledge acquisition. How might the journey look if we adopted an understanding of the learner by applying a Design Thinking approach and Universal Design for Learning, which creates a better learning environment for all students?

**Circle City 4 (Virtual Classroom)**

**LMS Success: Winning The Race**

**Presented by: Judith Bayliss (Defense Acquisition University)**

**Track: STP / Constituency: COR, GOV/MIL**

Is your LMS a junker past its prime? Or the engine running your powerhouse? Successful operations require systems that enable smart business processes and data collection. Examine with us how a focus on requirements, collaboration, and flexibility support LMS modernization and keep you in the race.

**Circle City 6**

**Setting Your Own Pace and Sequence: Self-Direction in Digital Learning**

**Presented by: Janine Lim (Andrews University)**

**Track: STP / Constituency: HE**

Self-paced learning isn't dead! Learn the surprising results of research showing how students are more successful when at least one assignment is done out of the intended sequence. Explore modes of flexible self-directed learning in informal and formal education. Learn and share strategies for student success.

**Circle City 7**

**Racing to New Heights: Massive Growth With Quality at Scale**

**Presented by: Norma Scagnoli (University of Illinois Urbana-Champaign), Sam Cove (Coursera), Brianna Bates (Coursera)**

**Track: STP / Constituency: K-12, HE, COR**

Quality at scale is a topic that raises questions when considering MOOC-based courses and programs. In this presentation, representatives from the University of Illinois Urbana-Champaign and Coursera will host a discussion on their three online degrees. Highlights include: structure and staffing for scale & quality, and future outlooks.

**Circle City 8**

**The Panoptic Gaze and the Discourse of Academic Integrity**

**Presented by: Matthew Acevedo and Nathalie Molina (University of Miami)**

**Track: FL / Constituency: HE**

This presentation will challenge attendees' ideas of academic integrity, prompt them to reframe how they conceptualize academic integrity, and charge them to take steps to positively reconfigure their learning environments accordingly. We will examine the discourse of academic integrity and suggest a framing that inverts responsabilization from students to instructors.



**Concurrent Session 1 (cont'd)**  
**Monday, April 30, 2018**  
**10:00-11:00am**

**Circle City 10**

**Going the Distance to Create Online Opportunity**

**Presented by: Casey Smith (Iowa State University)**

**Track: FL / Constituency: HE**

Higher Education is changing! We need to adapt to meet the growing demands for students as well as potential students. The Brenton Center at ISU has attuned its services to meet the common needs of faculty and students. This session addresses strategies and operations of a distance education unit.

**Circle City 11 – TBA (Virtual Room)**

**Circle City 12**

**SAN & SARA Provide Traction for Institutions' Out of State Activities**

**Presented by: Cheryl Dowd (WICHE Cooperative for Educational Technologies) and Mary Larson (NC-SARA)**

**Track: KOT / Constituency: HE, GOV/MIL**

Stay on Track with your institution's out of state activities! Don't get T-boned by compliance with state regulations and new Federal State Authorization regulations. Let the WCET State Authorization Network and SARA provide traction to your institution to ensure compliance to provide winning programs to institution's out of state students.



**Concurrent Session 2**  
**Monday, April 30, 2018**  
**11:15am-12:15pm**

**Circle City 3**

**Using the LMS to Track Interprofessional Collaborative Care Activities**

**Presented by: Elizabeth Poutre, Zachary Goodsell, Joy Doll, Katie Packard, Meghan Potthoff (Creighton University)**

**Track: STP / Constituency: HE**

Interprofessional education and collaborative practice is an opportunity for learners and clinicians to improve healthcare outcomes/patient experiences, address costs and address caregiver burnout. Creighton University's Center for Interprofessional Practice, Education and Research, with the instructional design team, developed Introduction to Collaborative Care course and Passport to track/approved interprofessional activities. Join us to learn more!

**Circle City 4 (Virtual Classroom)**

**Collaboration of Operational Conference Services and Clinical Telemedicine Services for a Unified Environment**

**Presented by: Reggie Smith (Children's National Health System)**

**Track: STP / Constituency: TH**

Learn how Children's National Health System with their Conference Services and Telemedicine Teams are using technology to cover thousands of conferencing and telemedicine events per year. This includes the consolidation of video/audio conferencing, web conferencing, learning management systems, SCORM, virtual visits, and other telehealth technologies within a pediatric healthcare environment.

**Circle City 6**

**Protecting Data Privacy of K-12 Students and Schools**

**Presented by: Patricia Hennessy and Lorie Dakessian (Conrad O'Brien PC)**

**Track: KOT / Constituency: K-12**

This presentation will address best practices to protect the data privacy of K-12 students and schools and steps to take to avoid a data breach.

**Circle City 7**

**Virtual Orientation and Advising: A Strategy for Victory**

**Presented by: Philip Klepacki (University of Florida)**

**Track: FL / Constituency: K-12, HE, COR**

A successful journey to the checkered flag requires a strategy for staying on pace and pulling into the inside lane. A virtual advising center can give your students a clear path to success. Take a pitstop to learn and share best practices in online advising and orientation.

**Circle City 8**

**Are ALL Your Students Ready for Online Learning?**

**Presented by: Crystal Faulkner (Austin Peay State University)**

**Track: STP / Constituency: HE**

The pervasiveness of technology through all course modalities is increasing, exposing students to technology whether they intended it or not. Focusing solely on preparing online students for online learning is no longer sufficient. This session shares a cross-departmental initiative to implement an online learner readiness module to all first-year students.



**Concurrent Session 2 (cont'd)**  
**Monday, April 30, 2018**  
**11:15am-12:15pm**

**Circle City 10**

**Using Bloom's Taxonomy to Write Open Book Exams for Distance Education**

**Presented by: Stephen Haas (National Paralegal College)**

**Track: FL / Constituency: ALL**

This session focuses on exam writing for distance education. It covers the whole process, from crafting appropriate course student learning outcomes to mapping and generating appropriate questions for distance learning formats through assessing the effectiveness of the exams in measuring learning outcomes.

**Circle City 11 (Virtual Room)**

**Formula Done: Designing Flexible, Scalable, Sporty -Yet Affordable- Classrooms**

**Presented by: Jim Wellings and Robby Sproul (Utah State University)**

**Track: DTR / Constituency: HE**

Utah State University is a leader in the use of video conferencing for distance learning. With nearly 600 video endpoints, USU delivers more than 400 hours of video instruction weekly representing 40+ degree programs. New technologies, upgrades and improvements challenge us to design scalable, flexible and budget friendly classrooms. See you there!

**Circle City 12**

**Tailoring Competency Based Education to Graduate Courses**

**Presented by: William Ferree and Leonard Wildemann (U.S. Naval War College)**

**Track: TTL / Constituency: HE, COR, GOV/MIL**

Competency Based Education (CBE) terminology and literature cover a wide student body range. This presentation examines how the U.S. Naval War College navigated selecting the "best" of CBE to provide both the students and the Navy more assurance that our graduates could succeed in future assignments.



**Concurrent Session 3  
Monday, April 30, 2018  
2:00pm-3:00pm**

**Circle City 3**

**Elastic Course Design Methodology**

**Presented by: Gerardo Pedraza and Lani Draper (Texas A&M University)**

**Track: STP / Constituency: HE**

Have you faced challenges when trying to produce online courses for different course lengths and having to develop different versions to meet the needs of your organization? Join us to learn how to adapt your course to any time length with our Elastic Course Design Methodology, and automatically preserve equivalency.

**Circle City 4 (Virtual Classroom)**

**USDLA State Chapters – Like-Minded People Unite!**

**Presented by: Linda Dickeson (Lincoln Public Schools & USDLA State Chapter Chair)**

**Track: STP Constituency: ALL**

**\*\* Note This is a Double Session and is from 2-4pm \*\***

USDLA Chapters are organizations affiliated with the National organization. This session is an opportunity for Chapter leadership to network, share, plan, and learn with one another. If your state does NOT have a chapter, please join us to find out more about chapter organizations. We will focus on various aspects involved with USDLA Chapters that will provide knowledge, resources, momentum, and energy to take back to your local teams and colleagues.

**Circle City 6**

**How an LMS Migration Can Inform Institutional Change**

**Presented by: Adam Wilson, Erica Bell, Cheri Wolfe, Bonnie Daniel (University of Tennessee at Martin)**

**Track: FL / Constituency: K-12, HE**

In an LMS migration, administrators observed a continuum of faculty attitudes regarding online teaching, and they responded with an iterative model of training by instructional designers. This session will discuss how instructional design can be a catalyst for positive institutional change and demonstrate a model for faculty development and buy-in.

**Circle City 7**

**Circle City 8**

**It's Raining Online Proctors**

**Presented by: Adel Lelo (Western Governors University)**

**Track: TTL / Constituency: ALL**

Proctor-this, Exam-that, Virtual-something. They're everywhere! Do you know what the differences really are? Are you sure you are picking the right solution for your institution? I'll share some lessons we have learned over 10 years while delivering more than 1 Million Online Proctored exams.



**Concurrent Session 3 (cont'd)**  
**Monday, April 30, 2018**  
**2:00pm-3:00pm**

**Circle City 10**

**Using Design Thinking to Transform Leadership**

**Presented by: Randy Siebold (Andrews University)**

**Track: TTL / Constituency: HE**

Design thinking has been growing in popularity. This session will share the process and results of a design thinking process applied to a Leadership program at a mid-west university. Practical advice will be shared for those interested in using design thinking in education.

**Circle City 11 (Virtual Room)**

**Keeping Online Students on Track and Moving Forward with Interactive Video**

**Presented by: Emily Helter and Elena Garofoli (Boston University)**

**Track: FL / Constituency: K-12, HE, COR, GOV/MIL**

Boston University will describe the process involved in adopting Kaltura as their media sharing platform, demonstrate the ways it is integrated into their hosted version of Blackboard, and show examples of how faculty have implemented the tool within their Blackboard online classes to engage students. We will share lessons learned.

**Circle City 12**

**Preparing a New Skills-Based Trades Workforce Using Distance Learning Tools**

**Presented by: David Holloway (The ATP Group, Inc.) and Carl Hansen (ATP Learning Solutions)**

**Track: STP / Constituency: HE, COR, GOV/MIL**

Traditional skill-based labor training has been delivered in a face-to-face environment. Because of this, instructors have always encountered challenges in providing training using digital or distance learning methodologies. This session will cover several innovative digitally-delivered solutions that have been developed to educate a skills-based workforce.



**Concurrent Session 4**  
**Monday, April 30, 2018**  
**3:15pm-4:15pm**

**Circle City 3**

**MOOCs and MOOC Based Programs: Learnings and Explorations**

**Presented by: Norma Scagnoli, Seohyun Lee, Xiaoping Tong, Boreum Ju, Muhammad Khan, Hasan Tahir, Ahreum Ju, Anni Wang (University of Illinois at Urbana Champaign)**

**Track: TTL / Constituency: HE/COR/GOV/MIL**

How much do you know about MOOCs or MOOC based programs? Are you intrigued? This presentation will focus on MOOCs and MOOC based programs and highlight some aspects of this new phenomenon as it pertains to new distance education environments and adult learning, including engagement, retention, e-mentoring, demographics, and learning-transfer.

**Circle City 4 (Virtual Classroom)**

**USDLA State Chapters – Like-Minded People Unite!**

**Presented by: Linda Dickeson (Lincoln Public Schools & USDLA State Chapter Chair)**

**Track: STP / Constituency: ALL**

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**Circle City 6**

TBA

**Circle City 7**

**Educational Institutions at the Starting Line or Advancing Existing CBE Programs**

**Presented by: Emily Lewis (Indiana Wesleyan University)**

**Track: FL / Constituency: K-12, HE**

This presentation will present: 1) the historical aspects of CBE; 2) the driving forces behind CBE; 3) the challenges to implementing or advancing a CBE program; 4) the value of a CBE program; and 5) possible strategies for implementing a new or advancing an existing CBE program. Come explore more with us!

**Circle City 8**

**Creating a Community of Practice in a Self-Paced Learning Environment**

**Presented by: Sara McCool and Salina Randall (University of West Florida)**

**Track: STP / Constituency: ALL**

All training communities (higher education, business, k-12 etc) are looking to meet the demands of today's learners by offering self-paced, competency-based programs. At the same time, online learners are looking for social connections mandatory for professional success. How can self-paced training offer a community of practice? This session offers answers.



**Concurrent Session 4 (cont'd)  
Monday, April 30, 2018  
3:15pm-4:15pm**

**Circle City 10**

**Design--The Fundamental Element**

**Presented by: Michael Simonson (Nova Southeastern University) and Deborah Seepersaud (University of Mississippi)**

**Track: STP / Constituency: HE**

Equivalency theory has first been proposed twenty-five years ago to provide direction to instructional designers. Today, instructional designers are increasingly working with higher education faculty who are unfamiliar with online teaching and learning. Within the framework of theory, practical processes for faculty development will be explained.

**Circle City 11 (Virtual Room)**

**Exploring Southern State's Use of Mobile Telepresence for Student Success**

**Presented by: Brian Rice, Tyler Bick, Katy Markey (Southern State Community College)**

**Track: STP / Constituency: K-12, HE**

Mobile telepresence systems have become more affordable in recent years and offer portable high-end video and audio for students who might not otherwise be able to participate in classes or events. This exciting session covers lessons learned as well as practical procedures for equipment selection, testing, implementation, and buy in.

**Circle City 12**

**Your Life. Your Dreams. Your Education: Online Degree Completion Program**

**Presented by: Thomas Marzilli and Kristie Allen (The University of Texas at Tyler)**

**Track: STP / Constituency: HE, GOV/MIL**

This presentation explores the development and implementation of an online degree completion program. The cornerstone of this program is a cutting-edge curriculum based on 21st century job skills relevant to the working professional. Innovative course design and strong instructor presence contribute to student success and degree completion and will be discussed.





**Concurrent Session 5  
Tuesday, May 1, 2018  
10:00am-11:00am**

**Circle City 3**

**Quality Online Course Development Using Quality Matters**

**Presented by: Johnette Moody and Loretta Cochran (Arkansas Tech University)**

**Track: STP / Constituency: ALL**

Striving to improve online course development has led to Arkansas Tech University adopting Quality Matters, a program developed by faculty for faculty, based on best practices. Learn how utilizing the QM rubric creates an exceptional course that truly supports assessment.

**Circle City 4 (Virtual Classroom)**

**Technology Is Just the Tool: Performance Techniques for Successful Connections**

**Presented by: Lee Gambol (The Cleveland Museum of Natural History) and David Stein (OhioDLA)**

**Track: STP / Constituency: K-12, HE, COR, TEL**

Share best practices with technology in the classroom and avoid common pitfalls of digital teaching. Educators worry that they MUST have the newest, cutting-edge devices to engage student learners...but it's still a human on the screen they're watching. Learn how to grab your digital audience's attention and keep it!

**Circle City 6**

**Active Learning for Asynchronous Online Learners**

**Presented by: Zara Risoldi Cochrane and Amy Pick (Creighton University)**

**Track: FL / Constituency: K-12, HE**

Active learning improves students' content knowledge retention and enthusiasm for learning. But most popular active learning techniques involve students working together in a classroom. How can we accomplish active learning in online and blended courses where students are working asynchronously? Several free tools will be explored in this interactive session.

**Circle City 7**

**No Student Left Behind: Individualized Support in an Online Environment**

**Presented by: David McMillan, Terri Wheaton, Barbie Miller (Old Dominion University)**

**Track: STP / Constituency: K-12, HE, GOV/MIL**

We take the mystery out of providing quality individualized student support in the high-demand online learning environment. Exciting and effective technology tools coupled with well-trained, committed professionals consistently deliver three levels of critical support to online learners.

**Circle City 8**

**How to Engage Online Classrooms Through Discussion Boards**

**Presented by: Jose Fulgencio (Oklahoma State University)**

**Track: FL / Constituency: HE**

Getting students engaged in the classroom is tough enough but to get an online class involved in a discussion can be difficult if not done correctly. Learn how you can engage students in your online classroom with discussion board questions mixed with online videos.



**Concurrent Session 5 (cont'd)  
Tuesday, May 1, 2018  
10:00am-11:00am**

**Circle City 10**

**Educators, We're Driving with Tech - Game-based Learning, Fuel or Folly?**

**Presented by: Helen Schleckser**

**Track: DTR / Constituency: HE**

Career readiness remains a priority for many adult learners. However, although online educators drive success with instructional tools such as game-based learning, its role in career readiness is unclear. This presentation, based on recent qualitative study conclusions, will highlight ways game-based learning may contribute to career readiness.

**Circle City 11 (Virtual Room)**

**A Tale of Two Programs**

**Presented by: Stacey Lee (Houston Community College) and Kurt Czupryn (College of the Mainland)**

**Track: STP / Constituency: HE**

This session describes how two community colleges in two different cities (a major urban city vs. a smaller suburb) benefited from the Texas Workforce Commission's Distance Learning grant - and how their programs experienced dramatic results.

**Circle City 12**

**Speeding Ahead to Fast-track Success using OER and CBE**

**Presented by: Diane Minger (Dallas County Community College District)**

**Track: TTL/ Constituency: HE, COR, GOV/MIL**

The DCCCD helps incumbent workers to acquire skills by partnering with businesses to address the needs of their workers. The fast-track Supervisor Certificate is an eighteen credit hour, competency-based, online program that provides students with a low cost, open-source, accelerated road to promotion while working toward an AAS degree. Join us!



**Concurrent Session 6**  
**Tuesday, May 1, 2018**  
**11:15am-12:15pm**

**Circle City 3**

**In It For the Long Haul: Prioritizing Academic Programs**

**Presented by: Charles Kreitzer (Southern New Hampshire University)**

**Track: KOT / Constituency: HE**

The session provides key highlights related to the prioritization effort of SNHU's online programs. Participants gain an understanding of the current landscape around portfolio prioritization, awareness of the best practices discovered through the project, and greater consideration of the framework for future prioritization efforts.

**Circle City 4 (Virtual Classroom)**

**The Changing Role of Distance Learning Coordination and Support**

**Presented by: Linda Dickeson (Lincoln Public Schools)**

**Track: STP / Constituency: K-12**

In 2011, Lincoln Public Schools implemented the infrastructure to support videoconferencing with H.323, desktop and mobile devices. Coordination meant scheduling sessions on the bridge, maintaining a firewall, and more. See how today's changing technologies have drastically changed how videoconferencing is managed and creatively used in K-12 and beyond.

**Circle City 6**

**Instructional Design and Double AA Batteries: What Do These Have In Common?**

**Presented by: Kip Pygman (Expanding Learning Opportunities)**

**Track: FL / Constituency: K-12, HE**

Equally important to engaging, interactive, and quality online course content is the look, feel, and structure of an online course. The first impression is everything. This session will heighten your awareness to simple, practical strategies you may apply to the instructional design of your online classes.

**Circle City 7**

**Preparing Faculty to Embrace OERs to Meet Strategic Plan Initiatives**

**Presented by: Csilla Stewart, Lisa Hughes, Melissa Gustafson (Indiana State University)**

**Track: STP / Constituency: K-12, HE, COR, GOV/MIL**

This session explains how instructional designers partnered with other campus units to design, develop, and implement a process that educates faculty to locate, modify, and create open educational resources to meet their course goals. The process, resources, and lessons learned will be shared about this incentivized faculty development program.

**Circle City 8**

**Pole Position: Leading Online Education through Interactivity and 3D Models**

**Presented by: David DeHass and Chuanli Zhou**

**Track: DTR / Constituency: HE**

Educational use of new technologies can transform online modules through the inclusion of interactive learning-environments. In Agriculture, we used Articulate Storyline and embedded 3D models to introduce learners to insect management. This session will engage participants in the creation and application of 3D content to enhance teaching and learning effectiveness.



**Concurrent Session 6 (cont'd)**  
**Tuesday, May 1, 2018**  
**11:15am-12:15pm**

**Circle City 10**

**Online Program Effectiveness Implementing an e-Mentoring Program for Faculty**

**Presented by: Carlos Morales (Tarrant County College) and Gisselle Tapia (Ana G. Méndez University )**

**Track: KOT / Constituency: HE**

This presentation discusses the implementation of an e-mentoring program at two 100% online institutions in Texas and Puerto Rico. Online learning continues to grow in quantity and quality, in order to improve the effectiveness of our programs, a faculty mentoring initiative has been sought.

**Circle City 11 (Virtual Room)**

**Using Self-Determination Theory to Fuel Up Self-Driving Learners**

**Presented by: Valary Oleinik**

**Track: TTL / Constituency: ALL**

In this interactive session you will get to explore how to leverage aspects of the self-determination theory of intrinsic motivation (autonomy, mastery, and relatedness) to design courses that help develop your learners' confidence and curiosity and set them on the track to being more self-directed in their future learning endeavors.

**Circle City 12**

**Learning Counseling Online - A Mixed Method Approach**

**Presented by: Anthony Hupp and Laurel Brown (ORAU)**

**Track: STP / Constituency: COR, GOV/MIL, TH**

ORAU overcame a challenge in converting a traditional in-person course into an online format. The challenge was to include practice-based exercises using the Motivational Interviewing-style of counseling. Teaching counseling techniques online necessitates a unique approach because mastering experiential skills to affect behavior change requires examples, practice, and feedback.



**Concurrent Session 7**  
**Tuesday, May 1, 2018**  
**2:00pm-3:00pm**

**Circle City 3**

**Timing is Everything**

**Presented by: Misti Kill, Elwin Jones, John Hope (Columbia Southern University)**

**Track: STP / Constituency: HE**

The session will present a critical review of the design, development and implementation of a functional clock hour document that can be manipulated for use in all course and degree levels.

**Circle City 4 (Virtual Classroom)**

**Past, Present, & Future of Distance Communication & Collaboration**

**Presented by: Ken Conn and Elaine Shuck (i2i Technologies)**

**Track: TTL / Constituency: ALL**

Going the distance requires reflection as the past sets the pace to the present that enables us to take the lead into the future. Join us as we look back at distance communication & collaboration while reviewing the current state of affairs with some predictions on what is to come.

**Circle City 6**

**High School Students Earn Micro-Credits to Overcome Barriers to University**

**Presented by: Wendy Oliver (Arizona State University Preparatory Digital Academy)**

**Track: TTL / Constituency: K-12, HE**

Imagine an ecosystem where a high school is part of the higher ed institution, where students earn micro-credits towards general studies requirements while mastering high school standards, and where colleges work with k-12 experts to design courses. We will even share lessons learned and how we implemented at ASU.

**Circle City 7**

**Partnership Impact: Developing the Workforce**

**Presented by: Rhonda Blackburn (BNED LoudCloud)**

**Track: TTL / Constituency: HE, COR**

People need to update their skills, yet they can't afford college; therefore, they're unable to gain these skills. Build a program to maximize time and resources to train at a lower cost and faster pace. Collaboration is the key! Let's discuss how this can be done and what institutions need!

**Circle City 8**

**Placing Prerequisite Nursing Lab Science Courses Totally Online**

**Presented by: James Brown (Gwynedd Mercy University)**

**Track: TTL / Constituency: HE, TH**

Innovative and emerging methods for placing pre-nursing science courses totally online will be presented, including the specific challenges inherent in Anatomy and Physiology, Microbiology and Chemistry. The methodology, accreditation issues, advantages and disadvantages of hands-on versus virtual laboratories will be addressed. Lessons learned and best practices will be explored.



**Concurrent Session 7 (cont'd)**  
**Tuesday, May 1, 2018**  
**2:00pm-3:00pm**

**Circle City 10**

**Leading the Pack with Feedback and Performance Standards**

**Presented by: Peg Hohensee (Kaplan University)**

**Track: STP / Constituency: HE**

In 2012, the Math Department began an intensive feedback program for online instructors. In a 2014 study, department leadership demonstrated a positive impact on faculty performance and student satisfaction. Since 2014, the feedback program has continued and expanded. In this session, presenters will discuss the results of a longitudinal study.

**Circle City 11 (Virtual Room)**

**Accessibility Laws, Regulations, and Guidelines in Online and Blended Learning**

**Presented by: Susan Stephan (NSU Shepard Broad College of Law)**

**Track: KOT / Constituency: ALL**

Susan Hayes Stephan, an attorney and Associate Dean of Online Programs, will present a brief summary of the accessibility-related laws, regulations, and guidelines that apply to online and blended learning today, plus tips and suggestions for developing and teaching accessible courses in an online or blended learning environment.

**Circle City 12**

**The Fast Track: How Credentialing Can Flash Forward Student Success**

**Presented by: Lisa Brown and Rebecca Burgner (Texas A&M University)**

**Track: TTL / Constituency: HE, COR, GOV/MIL**

Do you stay in your lane with the same old tried and true strategies, or venture outside the track with new forays into digital credentials, micro-credentials, and blockchain technology? Fast track students to success with ideas to propel your students to new goals and career paths with electronic credentialing.



**Concurrent Session 8**  
**Tuesday, May 1, 2018**  
**3:15pm-4:15pm**

**Circle City 3**

**Pathway 2 Success Using Adaptive Learning**

**Presented by: Dan Jones and Cindy Cash (Ball State University)**

**Track: TTL / Constituency: HE**

This session will demonstrate an adaptive software program used, the analytics within the program, insights into design thinking, and the methods required to develop a story that provides learners insight into how to manage their time better during their first year in higher education.

**Circle City 4 (Virtual Classroom)**

**Evidence of Impact in Blended Learning**

**Presented by: Beth Kabes (ESU Coordinating Council) and Linda Dickeson (Lincoln Public Schools)**

**Track: STP / Constituency: K-12, HE**

As leaders of Nebraska's BlendEd Learning Pilot, we have visited schools/districts in Nebraska implementing blended strategies. From classroom observations and conversations with students, we are both encouraged and confident about the impact of blended learning. We will share evidence collected and the impact of Nebraska's blended learning pilot.

**Circle City 6**

TBD

**Circle City 7**

**All Aboard! The Importance of a Distance Alumni Advisory Board**

**Presented by: Melissa Gavin, Cheryl Lange, Kendall Loggins (UW-Platteville)**

**Track: STP / Constituency: HE, COR**

Engaging alumni of distance education programs presents a unique challenge. An advisory board made up of distance alumni provides an invaluable service to alumni programs by serving as a partner and collaborator in alumni engagement and fundraising, and as a sounding board for new and existing initiatives.

**Circle City 8**

**Replacing the Spreadsheet 2: Cruise Control**

**Presented by: Dan Hillman and Susan Diesel (Boston University)**

**Track: FL / Constituency: HE**

Three years ago, Boston University's Office of Distance Education began using web-based task management software to improve the communication and workflow of our online course development and support. We'll describe our process, lessons learned, how it improved our workflow, and how we extended its functionality with our own tools.



**Concurrent Session 8 (cont'd)**  
**Tuesday, May 1, 2018**  
**3:15pm-4:15pm**

**Circle City 10**

**Trends and Issues Regarding University Engagement for Online Faculty**  
**Presented by: Paul Thomas Clements and Karyn Holt (Drexel University)**

**Track: FL / Constituency: HE**

Faculty teaching online need to know that they have strong infrastructure to support their needs technologically, economically, and emotionally, but most institutions fall far short of meeting the needs of online teaching faculty. This is usually due to a lack of administrative support in one or more critical areas. Join us to explore this issue.

**Circle City 11 (Virtual Room)**

**Now We're Talking! Engaging Discussions in the Online Classroom**

**Presented by: Mary Rountree (Upper Iowa University)**

**Track: FL / Constituency: All**

In this fast-paced presentation, strategies for discussion board questions, tips for creative discussion board activities, and techniques for generating follow-up conversations will be shared. Assessment options and different grading rubrics for online discussion boards will be shared as well.

**Circle City 12**

**Closing the Credential Gap: From Badge to Bachelors**

**Presented by: William Ryan (Ryan Consulting, LCC)**

**Track: TTL / Constituency: HE, COR, GOV/MIL**

Employers need for specific skilled employees continues to grow but the question is what credential is needed? This session will examine a credentialing pathway that will take an employee the entire distance to degree and highlight the opportunity to build robust partnerships with institutions while developing a talent pipeline.





**Concurrent Session 9**  
**Tuesday, May 1, 2018**  
**4:30pm-5:30pm**

**Circle City 3**

**Key Elements of Structured Mentoring in ID Development**

**Presented by: Roz Hussin (University of Nebraska-Lincoln), Fitsum Abebe (University of Nebraska-Lincoln), Nathalie Molina (University of Miami)**

**Track: STP / Constituency: HE**

This session will provide a guide for effective mentoring and coaching opportunities in distance mediums. The participants will be able to identify mentoring opportunities within and outside their institutions. The structured mentoring model proposed describes how the partners in the program experienced and shared their knowledge through five key elements.

**Circle City 4 (Virtual Classroom)**

**How to Put the TELE into TeleGenetic Counseling**

**Presented by: Janet Major (Arizona Telemedicine Program)**

**Track: STP / Constituency: ALL**

Having the ability to reach people in their home and communities to provide services, access to education and deliver healthcare is our future - and the future is bright. This presentation will share the tools and technology to produce distance learning events that are interesting, educational and billable in healthcare.

**Circle City 6**

**Maintaining Speed: How to Keep Distance Alumni Engaged and Track Your Successes**

**Presented by: Cheryl Lange and Melissa Gavin (University of Wisconsin – Platteville)**

**Track: STP / Constituency: K-12, HE**

Engaging with alumni of distance education programs can be difficult, and tracking that engagement presents another challenge. In this session, we will discuss how to develop and maintain an alumni engagement plan and how to track various components of that plan to find the most active distance alumni.

**Circle City 7**

**Changing Lanes in an Academic Environment: TAMUK Digital Innovation Movement**

**Presented by: Harmeet Singh and Michelle Durán (Texas A&M University – Kingsville)**

**Track: FL / Constituency: HE, COR**

Switching gears in the race for digital adoption is not an easy task. The Digital Innovation Movement is a strategic step towards creating a culture of innovation at TAMUK. The project was designed to initiate a systemic shift in teaching and learning practices via integration of digital learning.

**Circle City 8**

**Building Soul and Measuring Flow in On-line Courses**

**Presented by: Donna Allen (AT Still University)**

**Track: FL / Constituency: HE**

The foundation to the successful delivery of a course is how engaged students are in the process. The process must include the development of a culture conducive to learning. This session provides strategies using tenants from Positive Psychology to create a course culture that invites high engagement in critical thinking.



**Concurrent Session 9 (cont'd)**  
**Tuesday, May 1, 2018**  
**4:30pm-5:30pm**

**Circle City 10**

**Better Together: Restructuring a Teaching Center With e-Learning Services**

**Presented by: Jason Rhode (Northern Illinois University)**

**Track: FL / Constituency: HE**

Does your institution have separate units supporting teaching effectiveness and online education? Learn from the experience of Northern Illinois University reimagining its distance learning support model and restructuring its faculty development center with e-learning services as a result of a recent institution-wide program prioritization process.

**Circle City 11 (Virtual Room)**

**Enhancing Educator Success Using Free Digital Tools and Professional Development**

**Presented by: Eve Tselepatiotis**

**Track: STP / Constituency: HE**

This presentation will feature a variety of free digital tools that educators and school leadership can access for successful learning and professional development for positive educational impact. Recommended digital resources will help attendees ultimately create and design professional material for their staffs, and engaging supportive learning environments for their students.

**Circle City 12**

**Creating Training Equivalencies - Successfully Re-imagine Training Course Design**

**Presented by: Daniel Roeske (Ford Motor Credit Company)**

**Track: STP / Constituency: HE, COR, GOV/MIL**

Ford Credit offers classroom, in-dealership product and sales training. Due to different factors, many dealers were not able to participate. Ford Credit has re-imagined how it designs and delivers dealer training offerings to meet the needs of dealer customers of learning using a palette of virtual and classroom delivery offerings.



**Concurrent Session 10**  
**Wednesday, May 2, 2018**  
**9:00am-10:00am**

**Circle City 7**

**Virtual Incivility: Challenges for Online Faculty**

**Presented by: Kay Swartzwelder, Karyn Holt, Paul Clements, Gary Childs (Drexel University)**

**Track: FL / Constituency: HE, COR**

Incivili online encounters range from mild to aggressive. Two-dimensional electronic communications often lead to misperceptions and misunderstandings about intent. Lack of understanding of diverse cultures, life experiences and professional histories, can lead to behaviors that seem intentionally hostile but are not. It is important to establish expected virtual classroom behaviors. Join us for an interesting and interactive discussion!

**Circle City 8**

**A Case Study in Accessibility**

**Presented by: Sara Finnigan and Tina Piper(Pearson)**

**Track: STP / Constituency: ALL**

Are you in the process of struggling to create accessible content? This session is focused on how to develop an accessibility strategy thinking about access from both a design and development perspective.

**Circle City 10**

**Enhancing Student Success through Innovation, Communication and Technology**

**Presented by: Alexandra Salas (Mercer County Community College)**

**Track: TTL / Constituency: HE**

This session will share lessons learned and showcase how the use of technology affords productive and innovative collaborations to enhance online education, retention and completion....student success!

**Circle City 11 (Virtual Room)**

**TxDLA-Setting the Pace for Member Driven Communities of Practice**

**Presented by: Michelle Durán (Texas A&M University-Kingsville)**

**Track: STP / Constituency: ALL**

The process and activities for successful community-building for institutions and organizations are the focus of this presentation. We will highlight several initiatives the TxDLA organizes to increase benefits for members which can be replicated across industries. The session will highlight multiple ways TxDLA sets the pace for tailored member services.



**Concurrent Session 11**  
**Wednesday, May 2, 2018**  
**10:15am-11:15am**

**Circle City 7**

**No Books on the Shelf: A Digital Library Design for the New Professional**

**Presented by: Linda Smith (University of Maryland University College)**

**Track: FL / Constituency: HE, COR**

The movement away from paper publications to digital resources presents a challenge for students and new professionals who want to build a set of personal resources for ready access. In this session, we will share ideas for the design and curation of resources for a digital personal reference facility.

**Circle City 8**

**Digital Graduations and Reunions for Future Online Graduates**

**Presented by: Mandayam Thirunarayanan (FIU)**

**Track: TTL / Constituency: ALL**

Graduates of online degree programs currently receive their diplomas the old fashioned way - via traditional mail. Why should they be denied the pleasure of participating in a graduation ceremony just like their peers who graduate from traditional face-to-face degree programs? The session will present an idea for online graduations/reunions.

**Circle City 10**

**Where Do I Belong? Engagement and Community at a Distance**

**Presented by: Marcia Rako (University of Wisconsin – Platteville)**

**Track: STP / Constituency: HE**

At this 4-year institution, students jump into an Introduction to Online Learning course soon after admission, then transition into their Community of Support online student union and resource center. Come and learn how these programs work together to engage students and how you can start similar initiatives.

**Circle City 11 (Virtual Room)**

**The Immersive Learning Landscape**

**Presented by: Marci Powell (USDLA) and Susan Aldridge (Drexel University Online)**

**Track: DTR / Constituency: ALL**

We'll unwrap the immersive learning landscape and examine innovative initiatives being spearheaded by institutions using a myriad of technologies including virtual, augmented, and mixed reality. Gain a clear understanding of these emerging environments and innovative applications in online learning, and have an opportunity to ask questions and/or share your story.